

CLARITY

MYTHS & MISCONCEPTIONS IN PHYSIOTHERAPY

THE PHYSIO

simple.logical.effective

Welcome

Cutting Through the Noise to Help You Heal Smarter

If you've ever felt **frustrated, misled, or stuck** in your recovery journey, **you're not alone**. The rehab and recovery industry is full of **conflicting advice, outdated methods, and straight-up misinformation**—making it nearly impossible to know what actually works.

You've probably heard things like:

"Your pain is caused by a misalignment." (Hint: Your body isn't a fragile Jenga tower.)

"We need to break up your scar tissue." (It's not a sheet of plastic wrap that needs scraping.)

"You need to fix your posture to stop pain." (Posture isn't the villain you've been led to believe.)

"Rest is always the answer." (In many cases, **lack of movement makes things worse**.)

"More treatment = better results." (The goal is **less treatment**, not dependency on it.)

The truth? **Real recovery is about empowering you**—not keeping you dependent on appointments, passive treatments, or temporary relief.

What You'll Learn in This PDF

This guide is designed to **give you clarity**, help you make **informed decisions**, and **stop wasting time on ineffective treatments**. This is just a sampling of much of the misinformation out there. Inside, we'll cover:

- The **biggest rehab myths** keeping people in pain
- How **your nervous system** (not just your muscles and joints) plays a huge role in pain and recovery
- Why **movement is key** to long-term healing—no matter your injury

This is NOT just another generic rehab guide. It's a **science-backed**, no-BS approach designed to help you **heal faster, move better, and get back to living your life—without unnecessary treatments or gimmicks.**

Have Questions? We're Here to Help.

If you're ready to stop **guessing** about your recovery and start **making real progress**, we'd love to help.

Book a Call or Appointment – Let's talk about your specific situation and create a plan that actually works for you.

Reach Out with Questions – If something in this PDF challenges what you've been told before, let's have a conversation.

Ready to take control of your recovery?

Let's get started. Your future self will thank you.

Cheers,

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The Myth of Palpation

Why Feeling for "Knots" and "Misalignments" Doesn't Work

For decades, physiotherapists, chiropractors, and even some doctors have relied on **palpation**—the use of hands to feel for “knots,” “trigger points,” or “misalignments” in the body—to diagnose and treat pain. Many practitioners believe they can detect **tight fascia, scar tissue, joint restrictions, and even misaligned vertebrae** just by touch.

But **scientific research does not support these claims**. Studies consistently show that **palpation is highly unreliable**, meaning that different practitioners often **feel completely different things on the same patient**.



What Does the Research Say About Palpation?

If palpation were a **truly reliable diagnostic tool**, different clinicians would come to **the same conclusions** when assessing the same patient. However, research repeatedly shows that **this is not the case**.

- ◇ A **2009 systematic review by Lucas et al.** found that clinicians had **very poor reliability** when identifying myofascial trigger points. Even in the best cases, **agreement was only moderate**, meaning **two professionals examining the same person often found completely different things** ([Lucas et al., 2009](#)).
- ◇ **Walker et al. (2015)** tested how well chiropractors could identify joint restrictions in the thoracic spine using palpation. The results were **disappointing**—agreement between practitioners was **poor**, suggesting that motion palpation is **not a reliable way to diagnose joint dysfunction** ([Walker et al., 2015](#)).
- ◇ A **2024 study by Hvidkær et al.** measured the accuracy of experienced clinicians trying to locate **specific vertebrae** by touch alone. They found that the average error was **13 millimetres (more than half an inch)** - meaning that practitioners often **misidentified vertebral levels** ([Hvidkær et al., 2024](#)).
- ◇ **Rathbone et al. (2017)** conducted a meta-analysis on the reliability of trigger point palpation and found that even the **most reliable criteria, such as tenderness and pain**

reproduction, were only moderately accurate. The overall ability to consistently locate trigger points was poor ([Rathbone et al., 2017](#)).

These studies all point to the **same problem**: palpation is **not a reliable way to diagnose pain or dysfunction** because different practitioners **feel different things**, even on the same patient.

Why is Palpation So Unreliable?

- **Tissues Feel Different from Person to Person** – Skin, fat, muscle tone, and body structure **vary widely** between individuals, making it difficult to distinguish a “tight” area from natural anatomical differences.
- **The Power of Expectation & Bias** – If a therapist expects to feel a **tight knot** or a **misalignment**, they are **more likely to “find” it**, even if it’s not actually there.
- **Palpation is Highly Subjective** – There are **no standardized measurements** for what a muscle knot, restriction, or misalignment should feel like, leading to **huge variations** between practitioners.
- **The Nervous System Influences What We Feel** – Human touch is influenced by perception and experience, meaning that **what one person feels as a “tight band,”** another may not feel at all.

What Does This Mean for Treatment?

Since **palpation is unreliable**, it raises an important question:

If we can’t even accurately feel for a problem, how can we be sure that a treatment is targeting the right area?

Many manual therapy techniques—such as **massage, chiropractic adjustments, trigger point therapy, and myofascial release** - are based on the assumption that **practitioners can feel and fix specific problems by touch alone**. However, if palpation isn’t reliable, then these treatments are likely **not targeting the right structures** or may **not be needed at all**.

If Palpation Doesn’t Work, What Should We Rely On?

Instead of relying on **feel-based diagnosis**, a better approach is to use **objective, evidence-based assessments** such as:

- **Patient History** – Understanding **how pain started, what makes it worse, and what improves it** provides **far more useful information** than palpation alone.
- **Movement & Functional Tests** – Assessing **strength, mobility, and movement patterns** gives a clearer picture of **what might be causing pain**.
- **Validated Pain Questionnaires** – Self-reported pain scales and **standardized assessments** are more reliable than subjective touch-based evaluations.
- **Imaging (if necessary)** – While not always needed, **MRI, ultrasound, or X-ray** can help identify **structural issues** that palpation cannot detect accurately. Often the

findings are irrelevant so they should be connected with your signs and symptoms.

Final Verdict...

Palpation is Not a Reliable Diagnostic Tool

Despite being widely used, **palpation is highly subjective and unreliable**. Research shows that practitioners **often feel different things**, even when assessing the same patient. This challenges the **validity of many manual therapy techniques** that rely on palpation to guide treatment.

Rather than relying on **touch alone**, clinicians should focus on **functional movement assessments, patient history, and evidence-based treatment strategies** that have been proven to improve long-term outcomes.

If you've ever been told you have a **misalignment, scar tissue, or a tight fascia that needs to be "released"**, be sceptical—the science simply doesn't support these claims.

The Truth About Soft Tissue Therapy

Why “Breaking Up Scar Tissue” is a Myth

Massage therapists, physiotherapists, chiropractors, and sports rehab professionals often claim that certain treatments can **"break up scar tissue," "release adhesions," or "loosen fascia."** Techniques like deep tissue massage, myofascial release, Graston Technique®, gua sha, and other forms of Instrument-Assisted Soft Tissue Mobilization (IASTM) are promoted as ways to physically alter your muscles, fascia, or scar tissue.

But here's the truth: **soft tissue cannot be broken down manually, and these treatments do not actually “release” anything.** The idea that you can “break up” scar tissue or “melt” fascial restrictions with pressure is a **complete myth**—one that has been **scientifically disproven**.



Can You Really Break Up Scar Tissue or Fascia?

Many people imagine scar tissue or muscle knots as **hard clumps that need to be physically broken apart**—like kneading out a lump of dough. But human tissue **is not that fragile**. Fascia, tendons, and scar tissue are **strong, fibrous structures** that **cannot be broken down with massage, scraping, or deep pressure**.

A 2008 study by Chaudhry et al. found that **manually deforming fascia** (the connective tissue surrounding muscles) would require forces **far beyond what human hands—or even metal tools—could safely generate** ([Chaudhry et al., 2008](#)). Simply put, fascia **cannot be “released” or broken up by pressing on it**.

Similarly, Thalhamer (2018) reviewed the **Fascial Distortion Model (FDM)**, a system that claims to manually “reshape” fascia. He found that **FDM lacks any scientific basis** and that its claims **do not align with what we know about anatomy and physiology** ([Thalhamer, 2018](#)).

What About IASTM, Graston, Scraping and Gua Sha?

Instrument-Assisted Soft Tissue Mobilization (IASTM), including Graston Technique® and gua sha, involves **scraping the skin with metal or ceramic tools** to apply deep

pressure. Practitioners claim that this can "**break down scar tissue**" or "**realign collagen fibres**" - but research has **never proven** these effects.

A 2017 review by Cheatham et al. analysed multiple studies on IASTM and found that **the research is weak, inconsistent, and does not support the claims made by its proponents** ([Cheatham et al., 2017](#)). Even the **biggest supporters of IASTM** admit there is **no strong scientific evidence**.

In fact, Leonard Van Gelder, an advocate for IASTM, admitted:

"Some major brands claim 80-100% success rates for nearly every musculoskeletal condition under the sun, but record and maintain these records privately, available on request only. From the published experimental study realm, far less data is available." ([Van Gelder, 2018](#)).

Why Do These Treatments Feel Like They Work?

Even though **massage, scraping, and deep tissue work** don't actually break up tissue, many people **feel better** after receiving them. Why?

- **Nervous System Response** – These treatments stimulate nerve endings, which can **temporarily reduce pain signals** and increase relaxation.
- **Increased Blood Flow** – Any hands-on treatment increases **local circulation**, which may help tissues **feel warmer and looser**.
- **Placebo Effect** – Expectation plays a huge role in pain relief. If you **believe** a treatment will work, your brain **enhances the sensation of relief**.

While these effects **may feel good**, they are **temporary** and **not related to tissue change**.

So, What Actually Helps with Scar Tissue and Soft Tissue Health?

If massage and IASTM don't break up scar tissue, what does? The answer is **movement, loading, and time**.

- **Progressive Strength Training** – Gradually increasing **load and movement** helps tissues adapt and remodel over time.
- **Stretching & Mobility Work** – While stretching doesn't "break" adhesions, it can improve range of motion by **desensitizing nerves** and increasing blood flow.
- **Active Rehab & Physiotherapy** – Controlled movements and **functional exercises** are the best way to improve soft tissue function.

Does This Mean Manual Therapy is Useless?

While these treatments **don't do what they claim**, they can still some **temporary benefits**. If you enjoy things like this, that's fine—but **understand what it is actually doing**.

- **It does not break down** scar tissue.
- **It does not "release" adhesions** or fascia.
- **It does not realign** collagen fibres.

Hands-on techniques like massage, Graston (IASTM), myofascial release, and stretching, can temporarily:

- **Reduce short-term pain through neurological effects** (not because anything is “released” or “realigned”).
- **Improve relaxation and blood flow**, which can help with temporary symptom relief.
- **Enhance the patient experience**, which can contribute to pain reduction through **psychological and placebo effects**.

But they should **NOT** be the vast majority of your care. Also, it's important to **understand what these treatments are actually doing**. They are not breaking up knots, adhesions, or scar tissue - they are simply affecting the nervous system and circulation in ways that make us feel better temporarily.

Final Verdict:

Soft Tissue Cannot Be “Broken Up” or “Released”

The belief that **massage, cupping, or scraping** can physically **break down scar tissue or release fascia is scientifically false**. These treatments **cannot alter soft tissue structure**, but they may provide **short-term relief through neurological effects and increased blood flow**.

If you want to **truly improve soft tissue health**, focus on **movement, strength, and progressive loading** - the only evidence-based ways to remodel tissue and improve function.

The Truth About Acupuncture

Does It Really Work for Pain?

Acupuncture is one of the most well-known alternative medicine treatments, often claimed to relieve **chronic pain, back pain, arthritis, and migraines**. Many people believe it's a **scientifically supported** and **ancient** healing method. But when you look at the research, the truth is clear: **acupuncture does not work any better than a placebo**.

Despite its popularity, multiple **high-quality scientific reviews** have found that acupuncture's effects are **small, inconsistent, and no better than fake (sham) acupuncture treatments**.



What is Acupuncture Supposed to Do?

Acupuncture is based on the idea that **placing thin needles at specific points** in the body can **unblock energy pathways (meridians) and restore balance**. In traditional Chinese medicine, this energy is called **qi (chi)**. The theory is that illness and pain occur when qi is blocked, and acupuncture can “unblock” it.

The problem? **There is no scientific evidence that qi exists** or that acupuncture points correspond to anything meaningful in human anatomy. Modern proponents suggest that acupuncture may stimulate nerves or increase blood flow, but again, **studies do not support this theory**.

What Does the Research Say?

Acupuncture has been **extensively studied**, and **the results are disappointing**. Some low-quality studies have claimed small benefits, but **high-quality research** has found **no meaningful effects** beyond placebo.

◇ A 2011 review published in *Pain*, one of the top pain research journals, found **no strong evidence** that acupuncture works for pain relief ([Ernst et al., 2011](#)).

◊ A 2016 guideline update from the UK's National Institute for Health and Care Excellence (NICE) explicitly recommended **against acupuncture for back pain**, stating that it should **not be offered as a treatment** (NICE, 2016).

◊ Even **meta-analyses that acupuncture supporters promote**, such as the Vickers study (2012), actually show that **any benefit is too small to be clinically meaningful** ([Vickers et al., 2012](#)).

What's the Problem with Acupuncture Research?

One major issue is **publication bias** - many studies that claim acupuncture works come from **China**, where **almost no negative results are published**. A **1998 review found that Chinese acupuncture trials were "uniformly positive,"** suggesting that studies with negative results were either **unpublished or manipulated** ([Vickers et al., 1998](#)).

Even when studies do find that acupuncture is **no better than sham acupuncture**, **supporters spin these results as positive**. In 2010, a study in the *New England Journal of Medicine* found that **fake acupuncture worked just as well as real acupuncture**, yet **the authors still tried to claim acupuncture was effective** ([Berman et al., 2010](#)).

Is Acupuncture Even Safe?

While acupuncture is often **considered low risk**, **it's not completely safe**. Risks include:

- **Infections** – Poor sterilization can lead to bacterial infections.
- **Nerve damage & punctured lungs** – Improper needle placement has caused serious injuries.
- **Placebo effect backfire** – If a patient relies on acupuncture instead of real medical care, their condition can worsen.

Why Do People Feel Better After Acupuncture?

If acupuncture doesn't work, why do so many people swear by it? The answer is **placebo effects** and **the power of expectation**.

- **The Ritual Effect** – The relaxing, hands-on care of acupuncture sessions can make people feel better, similar to a spa treatment.
- **Time-Based Healing** – Many conditions improve on their own over time, regardless of treatment.
- **Cognitive Bias** – If you expect something to work, your brain **amplifies** any small improvements.

So, Is Acupuncture Worth Trying?

Given the **lack of strong scientific evidence**, the risk of injury, and the cost, acupuncture is **not a recommended treatment for pain**. It has **no proven lasting**

effects beyond placebo and is often misrepresented as a legitimate medical treatment when it is actually based on pseudoscience.

- If you're looking for **real pain relief**, evidence-based treatments such as:
 - **Exercise & strength training** – Improve mobility and reduce pain long-term.
 - **Cognitive Behavioural Therapy (CBT)** – Proven effective for chronic pain management.
 - **Physiotherapy** – Targeted movement and rehab programs provide **real** benefits.

Final Verdict:

Acupuncture is More Marketing Than Medicine

Acupuncture has been heavily marketed as an “ancient” and “scientifically supported” treatment, but high-quality research shows it does not work any better than placebo. The best way to relieve pain is through proven, evidence-based treatments—not alternative medicine myths.

Need to Release the Fascia?

Separating Science from Hype

Fascia has become a **buzzword in the health and wellness industry**, with claims that it plays a crucial role in **pain, mobility, posture, and even chronic illness**. Many therapy techniques—including **myofascial release, foam rolling, and deep tissue massage**—claim to “release” or “melt” fascia to improve movement and reduce pain.

But **what does the science actually say?** Is fascia as important as some claim, or is it another overhyped trend?



What is Fascia?

Fascia is a **connective tissue** that wraps around muscles, organs, and bones, helping to provide **structure and support**. It's part of the **extracellular matrix**, much like tendons and ligaments, but instead of connecting bone to bone or muscle to bone, fascia acts more like a **flexible, structural web throughout the body**.

Fascia **doesn't control movement or posture** on its own—it's simply **passive connective tissue**. Claims that fascia is responsible for **chronic pain, flexibility, or tightness** often **overstate its importance**.

The Origins of Fascial Therapy

Modern fascination with fascia **grew in the 1990s** when Dr **Stephen Typaldos** developed the **Fascial Distortion Model (FDM)**, claiming that **musculoskeletal pain is caused by deformed fascia** that could be “fixed” by applying the right type of pressure.

This idea **was never scientifically validated**, yet it became **the foundation for many popular therapies**, including:

- **Foam rolling** – Marketed as a way to “release” fascia and improve flexibility.
- **Myofascial release therapy** – Claims to “stretch” fascia to improve mobility.
- **Fascial blasting & scraping techniques (Graston, gua sha)** – Advertised as ways to “break up” tight fascia or adhesions.

The problem? There's no evidence that fascia can be physically reshaped or released with manual therapy.

Can You Actually “Release” or “Melt” Fascia?

Many therapists claim that fascia **gets tight, stiff, or “stuck”**, leading to pain and movement restrictions. But research shows that:

- **Fascia is incredibly strong and resistant to change.** A 2008 study by Chaudhry et al. found that manually deforming fascia would require forces far greater than what human hands—or even scraping tools - could generate ([Chaudhry et al., 2008](#)).
- **Stretching fascia requires extreme force.** Studies suggest that fascia only lengthens by about 1% with normal stretching, meaning you cannot stretch or release fascia with massage or foam rolling ([Kumar et al., 2014](#)).
- **Foam rolling does not change fascia.** Research shows that any flexibility benefits from foam rolling come from neurological effects—reducing pain sensitivity—not actual fascial changes ([Cheatham et al., 2017](#)).

Despite these findings, many practitioners continue to claim that fascia “melts” or “breaks up”, even though scientific studies have never demonstrated this effect.

The Real Medical Importance of Fascia

While fascia **doesn't need to be “released”**, it **does** have important medical functions - but not in the way most therapy techniques claim.

- **Fascia acts as an infection barrier.** It helps limit the spread of infections within the body, much like the skin prevents bacteria from entering in the first place (O'Brien, 2015).
- **Fascia plays a role in compartment syndrome.** This occurs when pressure builds up inside a fascial compartment, cutting off circulation and leading to tissue death if not treated quickly ([Klein et al., 2019](#)).
- **Hypermobility and connective tissue disorders** – Conditions like Ehlers-Danlos Syndrome (EDS) cause fascia to be too loose, leading to joint instability and chronic pain. The last thing these patients need is “fascial release”—they actually need more stability, not less ([Castori et al., 2017](#)).

So, Why Do People Feel Better After Fascia Treatments?

If fascia therapy **doesn't actually change fascia**, why do people report feeling better after foam rolling or myofascial release? The answer is **neurological effects, not structural changes**.

- **Increased Blood Flow** – Hands-on treatments increase local circulation, making tissues feel warmer and more mobile.

- **Pain Modulation** – Deep pressure **stimulates nerve receptors** and **reduces pain sensitivity** temporarily.
- **Placebo Effect** – When people **expect** to feel better after treatment, their **brain amplifies** the sense of relief.

None of these effects require **actual changes to fascia**, and they are **short-lived**—lasting minutes to hours, but not providing lasting structural changes.

What Actually Works for Pain and Mobility?

Instead of chasing **myths about fascia**, focus on **evidence-based strategies** that actually improve movement and reduce pain:

Strength Training & Load Management – **Gradually increasing movement and resistance** helps tissues adapt and build resilience.

Stretching & Mobility Drills – While fascia itself doesn't stretch, **muscles and tendons do benefit from controlled stretching**.

Nervous System Regulation – Techniques like **breathwork, relaxation, and graded exposure to movement** help **reduce pain sensitivity**.

Final Verdict:

Fascia is Real, but "Fascial Therapy" is Not

Fascia is an important **connective tissue**, but claims that it **must be "released," "melted," or "realigned"** are not supported by science. Techniques like **myofascial release, foam rolling, and scraping tools do not physically change fascia** - but they may offer **temporary pain relief through neurological effects**.

If you want **lasting improvements in pain and mobility**, focus on **movement, strength, and progressive loading**, not fascia myths.

Low-Level Laser Therapy

Does It Actually Work for Pain?

Cold laser therapy, also known as **low-level laser therapy (LLLT)** or **photobiomodulation therapy (PBMT)**, is marketed as a **non-invasive treatment** for **pain, inflammation, and tissue healing**. The idea is that **low-energy laser light** can stimulate **cellular repair and regeneration** without causing heat damage. It's used in **physiotherapy, chiropractic clinics, and sports medicine** - but does it actually work?



How Is Cold Laser Therapy Supposed to Work?

Unlike surgical lasers that **cut or burn tissue**, cold laser therapy is designed to **penetrate the skin and stimulate cells** at a **biological level**. The theory is that **specific wavelengths of red or infrared light** can:

- **Increase ATP production** – Supposedly boosting energy production in cells for faster healing.
- **Reduce inflammation** – Thought to calm the immune response and reduce swelling.
- **Improve circulation** – Claims to increase blood flow to injured areas.
- **Promote tissue repair** – Proposed to speed up healing of **muscles, tendons, and nerves**.

While these **mechanisms sound promising**, the key question remains: **Does laser therapy actually produce measurable, meaningful results in real people?**

What Does the Research Say?

Despite **decades of studies**, **high-quality research does not support cold laser therapy as a reliable treatment**. Many studies **lack strong evidence**, have **inconsistent results**, or suffer from **poor methodology**.

◇ A **2021 study** published in *Pain Journal* tested **cold laser therapy for chronic low back pain** and found **no clinically significant difference** between patients receiving real laser therapy and those receiving a **placebo (fake) treatment** (Lopes-Martins et al., 2021).

- ◊ A **2014 review by Alves et al.** found that **laser therapy improved muscle healing in animal studies**, but **human studies were lacking**, making the results **not directly applicable** ([Alves et al., 2014](#)).
- ◊ A **2015 Cochrane Review** on cold laser therapy for **arthritis pain** found **only weak evidence of short-term pain relief**, but **no significant long-term benefits** ([Bjordal et al., 2015](#)).

While some **low-quality studies** report minor benefits, **high-quality trials consistently show little to no meaningful effects**.

Why Doesn't Cold Laser Therapy Work?

There are several possible explanations:

- **Placebo Effect** – Since laser therapy **doesn't produce a noticeable sensation**, people **may believe it's working** simply due to **expectation and placebo response**.
- **Biological Plausibility Issues** – While light can **stimulate cellular processes in lab conditions**, it **doesn't necessarily mean it has a meaningful effect in real-world injuries**.
- **No Standardized Treatment Protocols** – Different studies use **different wavelengths, intensities, and treatment durations**, making it difficult to compare results.
- **Most Evidence Comes from Animal Studies** – Just because laser therapy shows **positive effects in rats and mice** doesn't mean it **works the same way in humans**.

The "Right Settings" Myth

One of the biggest arguments for laser therapy is that **you just need to find the right settings and conditions for it to work**. Some claim that using **the correct wavelength, intensity, and treatment time** will **unlock its true potential**.

But if **nobody can consistently identify what these settings are**, then laser therapy remains **highly experimental at best, and ineffective at worst**. The idea that it works only **under very specific conditions** makes it **impossible to test properly** - which is **not how effective treatments should work**.

Is Cold Laser Therapy Safe?

Cold laser therapy is generally **safe** because it uses **low-energy light that doesn't burn or damage tissue**. However, **safety doesn't mean effectiveness**.

Many clinics **charge high prices for multiple sessions of a treatment that has no strong evidence behind it**. There are better evidence-based interventions that are not likely **a waste of money and time**.

Who Promotes Cold Laser Therapy?

Cold laser therapy is **heavily marketed** by **chiropractors, physiotherapists, and sports medicine clinics** as a **high-tech, futuristic healing tool**. It appeals to **athletes and chronic pain sufferers** who are desperate for relief.

Warning Signs of Hype:

Claims that laser therapy **can treat nearly every condition** (arthritis, back pain, tendon injuries, nerve damage, etc.).

Use of **pseudoscientific language** like “cellular rejuvenation” or “quantum healing frequencies.”

Lack of clear treatment guidelines, with clinics **making up their own protocols**.

When something **sounds too good to be true**, it usually is.

What Works Better Than Cold Laser Therapy?

If you're looking for **real, evidence-based treatments** for pain and recovery, try:

- **Strength Training & Exercise Therapy** – Improves tissue resilience and reduces pain over time.
- **Cognitive Behavioural Therapy (CBT)** – Helps manage chronic pain by addressing mental and emotional factors.
- **Physiotherapy & Load Management** – Adjusting movement and workload to promote proper healing.
- **Massage & Manual Therapy** – While not “fixing” tissues, it can provide short-term pain relief.

Final Verdict:

Cold Laser Therapy is Hype, Not Science

Cold laser therapy is often promoted as a **non-invasive, high-tech solution for pain**, but **high-quality research consistently shows that it does not produce significant, lasting results**. While **some people report temporary relief**, this is likely due to **placebo effects, increased circulation, or natural healing processes—not the laser itself**.

If you're considering **paying for laser therapy**, be cautious. **The science doesn't support it, and there are better, proven treatments available**.

Shockwave Therapy

Effective Treatment or Just Expensive Noise?

Shockwave therapy is **widely promoted** for treating **chronic pain, tendon injuries, and musculoskeletal conditions**. It's especially popular for conditions like **plantar fasciitis, Achilles' tendinitis, and tennis elbow**. The treatment involves **high-energy pressure waves** being applied to tissues, supposedly **stimulating healing and reducing pain**.

But does shockwave therapy actually work, or is it another **overhyped, expensive treatment with inconsistent results**? Let's take a deep dive into the **science, claims, and reality** behind shockwave therapy.



How Shockwave Therapy is Supposed to Work

Shockwave therapy, or **extracorporeal shockwave therapy (ESWT)**, uses **high-energy sound waves** to create **mechanical pressure** in tissues. Proponents claim that this:

- **Increases blood flow** to injured tissues.
- **Stimulates collagen production** for tissue repair.
- **Breaks down scar tissue or calcifications**.
- **Desensitizes pain receptors**, reducing chronic pain.

These mechanisms **sound impressive**, but they are **mostly theoretical**, with **limited high-quality evidence** to back them up.

What Does the Research Say?

Studies on shockwave therapy **show mixed results** - some trials report **small benefits**, while others find **no significant improvements** compared to placebo.

- A 2017 meta-analysis in *Clinical Orthopaedics and Related Research* reviewed high-quality studies on **shockwave therapy for tendinopathy** and found that it **did not consistently outperform placebo treatments** ([Dedes et al., 2017](#)).

- A 2013 study in *BMJ* on **plantar fasciitis** found that shockwave therapy had some benefits over placebo, but **the effect sizes were small and short-lived** ([Speed et al., 2013](#)).
- A 2020 review in *Pain and Therapy* found that the **effectiveness of shockwave therapy is highly inconsistent**, with **some conditions showing mild improvements** and others showing **no benefit at all** ([Liao et al., 2020](#)).

While **some studies suggest minor benefits**, shockwave therapy **has not been proven to reliably speed up healing or provide long-term pain relief**.

The Big Problems with Shockwave Therapy

There are **several major issues** with shockwave therapy that make it **less reliable** than its supporters claim:

- **No Clear Treatment Protocols** – Different clinics use **different intensities, frequencies, and treatment durations**, making it hard to **standardize** results.
- **Painful and Uncomfortable** – Unlike cold laser therapy, which is **painless**, shockwave therapy can be quite painful, especially for conditions like plantar fasciitis.
- **Placebo Effect is Strong** – Since **shockwave therapy is expensive and high-tech**, it **creates a powerful expectation effect**, making people believe it's working—even when results aren't much better than placebo.
- **Doesn't Work for All Conditions** – While some **minor benefits have been found for tendinopathies**, it is **ineffective for many musculoskeletal conditions**, especially **muscle injuries and general chronic pain**.

Is Shockwave Therapy Safe?

Yes, but not risk-free. While **serious complications are rare**, many patients report:

- **Significant pain during or after treatment.**
- **Bruising, swelling, or irritation.**
- **Temporary numbness or tingling.**

Since the **effectiveness of shockwave therapy is still debated**, these potential side effects **may not be worth the risk**.

Who Benefits Most from Shockwave Therapy?

IF shockwave therapy works at all, the most promising results have been in:

- **Plantar fasciitis** – Some small studies show small benefits, but effects are **not much better than placebo**.
- **Chronic tendinopathies (Achilles, tennis elbow, rotator cuff tendinitis)** – May help in **some cases**, but results **vary widely** between patients. It is hit or miss.

- **Calcific tendinitis (calcium deposits in tendons)** – May help **break down calcifications** in certain conditions, but evidence is still limited.

For **everything else (muscle injuries, osteoarthritis, stress fractures, general pain syndromes)**, shockwave therapy is not well-supported by research.

Shockwave can only be considered as **an ABSOLUTE last-ditch effort**, but don't count on getting any results!

Is Shockwave Therapy Worth It?

Shockwave therapy is **often expensive**, costing **\$100-\$300 per session**, with multiple sessions usually recommended. Since **results are inconsistent and mostly short-term**, it may not be worth the investment.

Better Alternatives to Shockwave Therapy

If you're looking for **evidence-based treatments** for pain and injury recovery, **better options include**:

- **Strength Training & Gradual Loading** – One of the best ways to **rehabilitate tendons and joints**.
- **Physiotherapy** – Evidence-based **movement strategies and hands-on care** are **more reliable** than shockwave therapy.
- **Cognitive Behavioural Therapy (CBT)** – Proven effective for **chronic pain management**.
- **Anti-inflammatory Strategies** – Sleep, hydration, and proper nutrition **support tissue healing** better than passive treatments.

Final Verdict:

Shockwave Therapy is Overhyped and Unreliable

While shockwave therapy is marketed as a **cutting-edge treatment for pain and injuries**, research shows that its **benefits are inconsistent, often small, and sometimes no better than placebo**.

If you're considering **paying for shockwave therapy**, be **sceptical**—the science doesn't strongly support it, and **there are more effective, well-studied treatments available**.

Kinesiology Taping

Does It Actually Work?

Kinesiology taping (Kinesio Tape®, KT Tape®, RockTape®) is widely seen in sports and rehab settings, often **promoted as a tool for pain relief, improved performance, and faster recovery**. Athletes wear it, physical therapists use it, and many people swear by it.

But does kinesiology tape actually **do anything beyond a placebo effect**, or is it just expensive coloured tape? Let's break down the **science, claims, and real-world effectiveness** of kinesiology taping.



What is Kinesiology Taping Supposed to Do?

Kinesiology tape is an **elastic, stretchy tape** applied to the skin in specific patterns, supposedly to:

- **Support and stabilize muscles and joints** without restricting movement.
- **Improve circulation and reduce inflammation** by lifting the skin.
- **Reduce pain** by influencing nerve receptors in the skin.
- **Improve posture and movement patterns** by providing tactile feedback.

These claims make kinesiology tape sound like **a game-changer for injury recovery and performance enhancement** - but do they hold up under scientific scrutiny?

What Does the Research Say?

Despite its popularity, **high-quality studies consistently show that kinesiology tape does not provide significant benefits** over placebo treatments.

- A 2013 systematic review in *Sports Medicine* found that **kinesiology taping has little to no effect on strength, function, or athletic performance** ([Williams et al., 2013](#)).
- A 2015 Cochrane Review on kinesiology taping for musculoskeletal pain found that it was **no better than sham taping or standard treatments** ([Parreira et al., 2015](#)).

- A 2019 meta-analysis in *Physiotherapy Theory and Practice* concluded that while kinesiology tape **may offer minor short-term pain relief, it does not improve strength, endurance, or flexibility** ([Montalvo et al., 2019](#)).

Why Doesn't Kinesiology Tape Work as Claimed?

There are **several key reasons** why kinesiology tape doesn't live up to the marketing hype:

- **No Evidence That Tape Lifts Skin to Improve Circulation** – One of the most common claims is that kinesiology tape "lifts" the skin, increasing blood flow and reducing inflammation. However, **studies have shown no meaningful changes in circulation or swelling** after applying kinesiology tape.
- **No Proven Effect on Muscle Activation or Strength** – While tape may provide a slight sensory cue, research shows **it does not increase muscle strength, function, or endurance** in any significant way.
- **Pain Relief is Mostly a Placebo Effect** – Some studies show **small pain relief effects**, but these are usually **short-term and not superior to other treatments**. The effect is likely due to **sensory distraction**, rather than any true physiological change.
- **No Consistent Performance Benefits** – Despite claims that kinesiology tape enhances athletic performance, studies show **no significant improvements in speed, endurance, or recovery** when compared to no tape or placebo taping.

Why Do Some People Swear by Kinesiology Tape?

If kinesiology tape doesn't really work, **why do so many people think it does?** The answer lies in **placebo effects and psychological factors**.

- **Expectation Bias** – If you **believe** something will work, your brain **amplifies any minor improvements** and attributes them to the treatment.
- **Athletes Use It** – Seeing professional athletes wear kinesiology tape **makes people assume it must be effective** (even though many pros wear it for sponsorship reasons).
- **Short-Term Sensory Effects** – The tape **stimulates the skin**, which **may temporarily reduce pain perception**, similar to rubbing a sore spot.
- **People Get Better on Their Own** – Many injuries **heal naturally over time**, regardless of what treatments are used.

Does Kinesiology Tape Have Any Legitimate Uses?

Even though kinesiology tape doesn't **do most of what it claims**, it isn't completely **useless**. It may provide:

- **A mild sensory cue for posture correction** – If you need a **reminder to keep your shoulders back**, tape might help.

- **A temporary pain distraction** – It may provide **short-term relief**, similar to a light massage.
- **A placebo boost** – If **believing in something helps you feel better**, kinesiology tape might provide a **small mental advantage**.

However, **these effects do not justify the bold claims made by manufacturers and many therapists.**

Better Alternatives to Kinesiology Taping

If you're looking for **real, evidence-based ways to improve pain, performance, and recovery**, try:

- **Strength Training & Proper Load Management** – Builds resilience and prevents injuries better than any tape.
- **Physiotherapy** – Science-backed movement strategies and hands-on treatment.
- **Cognitive Behavioural Therapy (CBT) for Pain** – Helps manage chronic pain **without gimmicks**.
- **Proper Warm-Ups & Cool-Downs** – Prepares the body for activity **without relying on tape**.

Final Verdict:

Kinesiology Tape is Mostly a Gimmick

While kinesiology tape **looks impressive and is widely used**, **high-quality research shows that it does not provide significant benefits beyond placebo.**

If you enjoy using it and find it helpful, there's no harm in continuing - **but don't expect it to improve performance, prevent injuries, or accelerate healing.** Instead, focus on **proven treatments like strength training, rehab exercises, and proper pain management strategies.**

Platelet-Rich Plasma (PRP) Injections

Science or Just Expensive Hype?

Platelet-rich plasma (PRP) injections have been **heavily marketed** as a cutting-edge, natural treatment for pain, injuries, and arthritis. The idea behind PRP is simple but sounds revolutionary: **take a sample of your own blood, concentrate the platelets, and inject them back into the injured area** to stimulate healing.

Proponents claim that PRP can speed up recovery from **tendinitis, arthritis, muscle strains, and even chronic pain conditions**. It has been widely used by **elite athletes**, including some of the biggest names in sports. But **does PRP actually work, or is it just another expensive, overhyped treatment?**



How PRP Works (In Theory)

Platelets are small fragments in the blood that play a **key role in clotting and wound healing**. They contain **growth factors**, which help **repair damaged tissue** and promote new cell growth. The logic behind PRP therapy is that if platelets help with healing, then injecting **a super-concentrated dose** of them into an injured area should **speed up recovery**.

To create PRP, a doctor or technician:

1. Draws **a small amount of blood** from the patient.
2. Spins it in a **centrifuge** to separate the platelets from other blood components.
3. Injects the **platelet-rich plasma** into the injured tissue, joint, or muscle.

On paper, this **sounds like a great idea**. More healing cells in an injured area should lead to faster, more effective repair, right? Unfortunately, **biology is not that simple**, and **research does not support these claims**.

What Does the Science Say?

Despite its **popularity and heavy marketing**, PRP **has not been proven to be effective** for most of the conditions it is used to treat.

The New England Journal of Medicine (2014) conducted a high-quality, randomized controlled trial—one of the best ways to test medical treatments—and found that PRP had **no effect on muscle strains compared to a placebo injection** ([Reurink et al., 2014](#)).

A 2019 meta-analysis of PRP for knee arthritis concluded that PRP **"might" be more effective than hyaluronic acid injections, but the difference was small and not clinically meaningful** ([Han et al., 2019](#)).

A 2018 systematic review in *Current Reviews in Musculoskeletal Medicine* found that PRP showed **minor benefits for some conditions like tennis elbow and plantar fasciitis, but no benefits for Achilles tendinitis, muscle strains, or ACL injuries** ([Le et al., 2018](#)).

Even Health Canada has raised **safety concerns** about PRP, stating that it is still in the **experimental phase** and lacks solid scientific backing (Health Canada, 2019).

Why Doesn't PRP Work?

There are several **biological reasons** why PRP **doesn't live up to the hype**:

- **More platelets doesn't necessarily mean better healing.** Just because platelets are involved in tissue repair doesn't mean **flooding** an area with extra platelets will speed things up. The body's healing process is **complex and highly regulated**, and **too much of one thing can throw off the balance**.
- **Not all PRP preparations are the same.** There is no **standardized method** for creating PRP, and different clinics use **different concentrations of platelets, different preparation techniques, and different injection methods**. This means the effectiveness of PRP treatments can **vary wildly**.
- **PRP relies on inflammation, which can sometimes backfire.** The injection itself causes a **controlled inflammatory response**, which is thought to **stimulate healing**. But in some cases, this can **increase pain and swelling** without providing any actual benefit.

What Are the Risks of PRP?

PRP is often described as a **"natural" and "safe" treatment**, but **it's not completely risk-free**. Some potential issues include:

- **Severe pain after injection** – Some patients describe PRP injections as **"worse than childbirth"**, with days or even weeks of increased pain.
- **Risk of infection** – Any time a needle is inserted into the body, there's a chance of infection, especially if the procedure isn't done with strict sterilization protocols.
- **No regulation or standardization** – Because PRP is considered an **"experimental" treatment**, different clinics use **different methods**, making it difficult to know what you're actually getting.

How Much Does PRP Cost?

One of the biggest downsides of PRP is the **high cost**. A single injection can range from **\$300 to \$2,000**, and multiple treatments are often recommended. Since PRP is **not covered by most insurance plans**, patients are **paying out of pocket** for a treatment with **no strong evidence** that it actually works.

Is PRP Worth Trying?

With the **lack of strong scientific evidence**, the **high cost**, and **potential risks**, PRP is **not a recommended treatment for most people**.

If you're considering PRP, ask yourself:

- **Does research show PRP is effective for my condition?** (*Hint: probably not!*)
- **Are there safer, proven alternatives?** (*Yes, like exercise, physiotherapy, and strength training!*)
- **Is it worth spending thousands of dollars for a treatment with no clear benefits?**

What Actually Works for Pain and Injury Recovery?

Instead of spending money on **expensive and unproven treatments**, focus on **science-backed approaches** that actually help:

- **Strength Training & Physiotherapy** – Strengthening muscles and improving mobility is one of the best ways to recover from injuries.
- **Load Management** – Gradually increasing activity levels to avoid overuse injuries.
- **Cognitive Behavioural Therapy (CBT)** – Proven effective for chronic pain management.
- **Proper Recovery Strategies** – Sleep, hydration, and balanced nutrition support healing.

Final Verdict:

PRP is More Hype Than Healing

PRP is often **marketed as a miracle cure**, but **scientific studies repeatedly show that it does not work any better than placebo injections**. The **high costs**, **lack of standardization**, and **potential risks** make it a **poor choice** for treating pain or injuries.

Instead of chasing the latest "**regenerative medicine**" fad, stick with **proven treatments** that actually promote recovery and improve long-term health.